

**Thanh-Nghia Nguyen, DrPH, MBA**

Director, Customer Marketing, Pfizer, Inc.

Dr. Thanh-Nghia Nguyen is an expert health care marketer. He researches, develops, operates and manages health care management programs that focus on health, wellness and prevention for Pfizer, Inc. He has worked in partnership with several major corporations and organizations in the implementation of effective health care management and educational programs. He is particularly interested in understanding how to meaningfully engage physicians, nurses, pharmacists, and other providers in these programs.

Dr. Nguyen has over 18 years of experience in the health care industry. Prior to Pfizer, he was a management consultant for Deloitte & Touche and Accenture specializing in health plan operations and strategy. His clients included UC Regents, Wellpoint, PacifiCare, Health Net, and Highmark. He was also at the forefront of the growth and development of disease management creating one of the first program for organ transplant recipients.

Dr. Nguyen loves to teach and interact with students. He has taught health care finance and accounting in the joint UCLA School of Public Health / UCLA Extension Healthcare Certificate program for over 10 years. He also lectured at the USC School of Pharmacy in the Masters of Sciences in Healthcare Decision Analysis program and the Riordan Healthcare Program at UCLA Anderson.

After completing his undergraduate work at UC Irvine, Dr. Nguyen earned a Masters of Public Health (MPH) and Doctor of Public Health (DrPH) from the UCLA School of Public Health and a Masters of Business Administration (MBA) from the UCLA Anderson School of Management. An avid and eclectic learner, he is a trained paralegal and a REALTOR™.

In his spare time, Dr. Nguyen enjoys farming. After many years of effort, he has turned his brown thumb green. He grows tomatoes, guavas, cherimoyas, strawberries, roses and orchids in his Garden Grove, CA backyard. Dahlila and Ginger provide the fresh eggs. And Rambo, a white German Shepherd, and Lucky, a Chihuahua/Pomeranian mix help keep the girls in line.