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Dr. Nobel is the Medical Director at the Northeast Business Group on Health ([www.NEBGH.org](http://www.NEBGH.org)), directing its Solutions Center and working with large self-insured employers, health plans and health systems to address major health issues like obesity, diabetes, chronic pain and cancer. The goal of the Center's work is to develop innovative approaches to managing these challenging conditions, as well as identify patient engagement models and care models and the value-oriented payment models that can sustain them.

The Northeast Business Group on Health (NEBGH) is a non-profit membership organization serving the needs of large self-insured employers in optimizing health and healthcare in the workplace. Members include IBM, GE, Verizon, Citibank, Pfizer, and Pitney Bowes, as well as the City of New York and the Commonwealth of Massachusetts. NEBGH is based in Manhattan and serves NJ, NY, CT and MA with a variety of educational, research and multi-stakeholder solution identification programs. The organization, now in its 32<sup>nd</sup> year of operations, through its health plan, health system, employer and PBM members, influences the health insurance benefits and workplace wellness options available to over 10 million working Americans.

Dr. Nobel is a long time innovator and researcher on the public health aspects of information technology and medical care, focusing on the design and evaluation of improved healthcare management systems that maximize cost-effectiveness, quality and patient experience. In addition to his work at NEBGH, Dr. Nobel is an Instructor in the Department of Global Health and Social Medicine at Harvard Medical School and serves on the Faculty for the Center for Primary Care. He is Board Certified in both Internal Medicine and Preventive Medicine, with dual Master's Degrees in Public Health and Epidemiology from the Harvard School of Public Health. He graduated magna cum laude from Princeton University.