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From AMCP Foundation President: 'We Have Never Been More Relevant'



I've been a physician for more than 50 years. I've worked in managed care for over 30. And I'm pretty sure I've seen more than my share of formidable health care challenges over that long career. But it's hard to believe that what we are facing now could be topped by any of them.

In 1985, as a newbie VP Medical Affairs for a small HMO in California, pharmacy "spend" — at 2-3% of premium — ranked low on the list of cost and utilization items we had to manage. In 2016, as drug costs soar to the never-imagined heights of almost 20% of premium, pharmacy cost and utilization is becoming the #1 concern for health plans.

What does this mean for the AMCP Foundation as it enters its second 25 years? It means we have never been more relevant to the issues health care faces in the United States. The Foundation's strategic mission – to "Advance the quality and affordability of our health care system by promoting the application of medication-related research and education" — resonates a purpose and opportunity that is essential for the Foundation, and AMCP, to embrace.

That's why I'm making a plea for all AMCP members to <u>become</u> <u>involved</u>. Volunteer for Foundation committees. Throw your hat in the ring to become a Board Trustee. But most importantly, make sure our

Foundation can fulfill its mission by making a generous <u>tax-deductible contribution</u> to the Foundation's fund-raising campaign!

Allan Chernov, MD chernov4@tx.rr.com



Chronic Disease Is Focus of AMCP Foundation Symposium

The AMCP Foundation's Fifth Annual Symposium drew record registration and involved experts from the public and private sector who highlighted innovative ways to address patient needs in the chronic disease arena, with a key focus on enhancing prevention efforts through advanced



AMCP Foundation Celebrated Silver Anniversary at Nexus 2015

AMCP Nexus 2015 was a huge success for the AMCP Foundation! The debut of the commemorative video highlighting the Foundation's accomplishments over the past 25 years started the celebration. It continued with a Scavenger Hunt that took attendees on a journey through



Student Pharmacists Wanted! Consider Being a Summer Intern

Pfizer, Inc. and the AMCP Foundation once again will sponsor the prestigious Pfizer Managed Care Pharmacy Summer Internship Program — a 10-week program designed to launch four student pharmacists on a career in managed care pharmacy.

medication therapy. The symposium was one of several highlights of the AMCP Foundation's 25th Anniversary observance during the AMCP Nexus 2015 Conference in Orlando, FL.

Free resources, including an extensive meeting summary and speaker presentations, are available on the Foundation website.

Symposium presenters noted that with the increased proportion of aging Americans and the development and availability of new sophisticated medication therapies, managed care organizations are increasing their attention on chronic disease treatment, wellness and health promotion to ensure quality care to their patients while controlling health care expenses.

Within the healthcare arena, there is strong recognition of the need to address and develop meaningful mechanisms that can effectively impact the rising cost of chronic disease treatment, now consuming more than 80% of total U.S. health care costs. Read more.

Foundation history with 25 questions. As part of the events, the Foundation raised nearly \$15,000 through the beach bag giveaway. And capping off the festivities, AMCP hosted a Foundation birthday party with beachthemed activities and live Jimmy Buffet-style band.

The Foundation wishes to thank everyone for their support and participation in the silver anniversary activities! A special congratulations goes to winners of the Scavenger Hunt:

Royce Cyria: first place, received a Fitbit Surge.

Katelyn Lutz: second place, received a complimentary registration for the AMCP Annual Meeting in San Francisco, April 19-22, 2016.

Mark Garofoli: third place, received a complimentary one-year AMCP Membership.

Kevin Odell and Jennifer Putlarz: fourth place, received \$100 gift cards.

The program develops future leaders through activities that expose interns to population health and the application of managed care pharmacy principles in formulary management, benefit design, MTM and adherence management.

Interns will be assigned to a health plan, PBM company or employer site where they will work directly with pharmacists and other managed care professionals as they apply tools and practices that seek to maximize health care resources and boost patient outcomes.

Interns also visit Pfizer headquarters in New York City.

The program will cover housing, travel and other approved expenses. Interns also receive a modest stipend.

Application deadline: Jan. 29, 2016.

For more information, visit <u>Application</u>
<u>Resources</u> and <u>Helpful Application</u>
<u>Tips</u> or <u>www.amcpfoundation.org</u>. Contact
Ebony Clay at <u>eclay@amcp.org</u> or (800)
827-2627 ext. 623 if you have questions.



Ebony Clay Marks 10 Years of Service to AMCP, Foundation

This month, Ebony Clay (above right) notched 10 years of service with AMCP and the AMCP Foundation. Ebony now serves as the AMCP Foundation Program Manager; her tenure began at AMCP in 2005 as the Front Desk Coordinator.

She has been a steady presence at the Foundation over the years, and her creativity and commitment has resulted in initiatives such as the Foundation Learning Institute and the popular Casino Night event.

When asked to name her favorite AMCP national meeting over the past decade, Ebony selected the 2011 AMCP Annual Meeting & Showcase in Minneapolis. Everyone on staff at the Academy and the Foundation is wishing Ebony the best as she



Upcoming AMCP Foundation Events in San Francisco, CA

Start planning your AMCP Annual Meeting agenda now! The AMCP Foundation once again will host a range of interesting, educational and fun activities to further the mission of the Foundation.

Thursday, April 21, 2016

AMCP Foundation Third Annual 5K Run/Walk for the Future Race kick-off at 6:30 am South Beach Park

AMCP Foundation 16th Annual National P&T Competition 7:00 am – 5:00 pm Moscone West Convention Center

AMCP Foundation Best Student and Resident/Fellow Poster Competition 11:45 am – 2:45 pm



Foundation Invites Submissions For '16 Best Poster Competition

Students, Residents, Fellows! The AMCP Foundation offers a special opportunity to compete in the Best Poster Competition at the 2016 AMCP Annual Meeting. All submissions in the Non-Reviewed Category for Students and Residents/Fellows will be considered.

If you're working on a project where data is not yet available, but you may arrive at research results before the meeting, then this invitation is for you. Apply today: abstracts must be submitted by Jan. 8, 2016! Awards will be presented in two categories:

- (1) Best Poster Student Pharmacist
- (2) Best Poster Resident/Fellow

Honorees receive an engraved plaque, a \$500 award, complimentary AMCP membership for one year, and

continues her distinguished service!

As Puneet Singh, Pharm.D., AMCP Manager of Education said: "Ebony is one of the warmest and most supportive professionals with whom I have had the privilege to work. She is dedicated to excellence, and has worked very hard to bring a great deal of value to the AMCP Foundation."

Moscone West Convention Center

AMCP Foundation Casino Night 8:30 pm – 12:00 am Stay tuned for location details!

Friday, April 22, 2016

AMCP Foundation Student
Pharmacist Awards Ceremony
9:30 am – 10:30 am
Moscone West Convention Center

complimentary registration to AMCP Nexus 2016. Posters will be judged during the Expo on Thursday, April 21, and awards will be presented during the Student Pharmacist Award Ceremony on Friday, April 22.

The Foundation seeks to introduce the next generation of pharmacy leaders to managed care through the Best Poster Competition and many other programs. Support the Foundation's efforts by donating before Dec. 31!

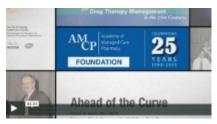


Pay it Forward this Holiday Season! Support the AMCP Foundation

The AMCP Foundation invests in your profession through initiatives like the Foundation Symposium, P&T Competition, internships and research. Pay it forward this season by investing in your Foundation and the profession.

There are many ways to get involved. Volunteering provides hands-on opportunities, donating helps fulfill our mission, and participating in programs enhances awareness of managed care pharmacy. A new way to donate is through our <u>Planned Giving</u> Initiative. Many companies also operate programs to match employee donations.

As you make your holiday giving list and your New Year's resolutions, put the profession on top by supporting your Foundation. **Donate Today!**



Video Commemorates Foundation's Rich History

For a quarter-century, the AMCP Foundation has produced an extensive body of research. This knowledge has contributed to the tools, strategies and programs managed care pharmacy has utilized to advance the quality of health care and patient outcomes.

The Foundation also has provided real-world educational opportunities for hundreds of student pharmacists, paving the way for future leaders in the field.

The 25th Anniversary video highlights the Foundation's accomplishments—and as health care evolves, the Foundation's work is more important than ever.

View the video here.



Add Your Voice to the Conversation, Engage on Social Media Platforms

AMCP and the AMCP Foundation want to hear from you on social media. Join the conversation on Twitter by following @amcporg and using the #AMCPFdn hash tag. Look for our #TBT (Throwback Thursday) tweets with fun facts from our 25-year history!



Look for us on <u>Facebook</u>, LinkedIn, Instagram, Vimeo and YouTube.

Click here to unsubscribe.



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