

AMCP Foundation's 25th Anniversary Campaign Is Well Underway

AMCP members and supporters have responded enthusiastically to the AMCP Foundation's 25th Anniversary "Keys to Success" campaign, so far donating more than \$24,000 to support the organization's important research and educational programs. But much work remains to be done. The campaign aims to raise a total of \$250,000 from individuals and organizations by next June, and another \$100,000 to establish a Research Scholar in Residence program at AMCP headquarters.



To reach these ambitious goals, the AMCP Foundation has marshalled the assistance of some of its most supportive boosters.

General co-chairs for the Key to Our Success appeal are former AMCP President **Doug Burgoyne**, president of VRx Pharmacy Services, and current Foundation Vice President **Kathleen Moreo**, CEO of PRIME Education, (left).

Four division captains also have been recruited to lead targeted solicitations of various AMCP constituent groups.

These division leaders and the constituent groups they will target are:

- **Suzette DiMascio** of CSI Group and **William Johnson** of Johnson & Johnson - *Corporate Associate Members*
- **Billy West** of Amgen - *Visionary/Diplomats/AMCP Committee Chairs & Members*
- **Emery Dupuis**, AMCP Past Presidents & Founders, Directors and Foundation Trustees - *Board Leadership*
- **Nisreen Shamseddine**, Student Pharmacists Committee - *Students in AMCP's 80-plus Student Chapters*

(photos from left: DiMascio, Dupuis, Johnson, Shamseddine, West)



Campaign leadership and division captains will be developing appeal messages and timelines in the coming weeks. Stay tuned! The Foundation also is getting the word out through print ads in the *Journal of Managed Care & Specialty Pharmacy* and in the Nexus Program Book, as well as e-mail solicitations, notices in the AMCP Daily Dose and social media platforms.

The Keys to Success appeal campaign, along with a deferred giving program, are designed to provide unrestricted funding to help the Foundation advance its mission around research and education.

"Over the years, the Foundation has generated an extensive body of evidence-based research and practical tools that

have allowed our profession to improve the quality of health care and patient outcomes," said **Edith A. Rosato**, RPh, IOM, AMCP CEO and Chairman of the AMCP Foundation Board of Trustees. "The Foundation also has introduced hundreds of young student pharmacists to the field of managed care pharmacy, fostering the next generation of leaders in our profession."

But as health care evolves, the Foundation's work is more important than ever, noted Burgoyne. "The Foundation will continue to rely on the generosity of AMCP members to accomplish its mission," he said.

Moreo added that the Foundation's goal of \$250,000 is ambitious but achievable. "We need your help to continue the good work for the next 25 years," she said. "Be a part of the Foundation's future by giving today."

For more information, visit www.amcp.org/amcp-foundation/support/.



Foundation Symposium to Focus on Chronic Diseases

The AMCP Foundation's annual symposium this fall will center on identifying and promoting best practices that integrate strategies for prevention of chronic diseases into health care delivery.

Experts from the public and private sectors will suggest reforms to incentivize health promotion over disease treatment, and the role that managed care pharmacy can play in the search for solutions.

The symposium "Opportunities & Challenges in Patient Care, Prevention & Adherence" will take place Oct. 26 at AMCP Nexus 2015, and is a key component of the Foundation's 25th Anniversary observance.

"The Foundation symposium will help develop ideas and recommendations that can result in tangible strategies, programs and actions to improve health outcomes for millions of people with chronic diseases," said AMCP CEO and Foundation Chairman Edith A. Rosato. "This is right in line with one of the Foundation's key missions to help improve the quality of health care delivery."

Read [more](#).



AMCP Nexus Site of Foundation 25th Anniversary Celebrations

Attendees of AMCP Nexus in Orlando, Fla., Oct. 26-29, are invited to help celebrate the AMCP Foundation's 25th Anniversary through a variety of fun activities.

Nexus attendees may enjoy a professionally produced video highlighting the Foundation's accomplishments and mission over the past quarter century through the voices of individuals who have directly benefited. The video will premiere at the Innovation Interchange Session on Wednesday, Oct. 28, and will play on screens throughout the conference center.

Attendees also can partake in a scavenger hunt with 25 questions about the Foundation. Participants will be required to search the Foundation's website for some answers while other answers will be available onsite at Nexus. Prizes, including free registration at future meetings, will be awarded to winners in various categories.

Capping off the celebration will be a 25th birthday party on Wednesday Oct. 28. Join your fellow attendees on the lawn at the Orlando Gaylord Palms Hotel for a variety of beach-themed activities and a live Jimmy Buffet-style band.



AMCP Foundation Interns Share Their Experiences

Four talented student pharmacists from across the country participated in this year's AMCP Foundation/Pfizer Managed Care Pharmacy Summer Internship Program.

The program aims to develop future leaders in managed health care through activities that expose interns to population health and the application of managed care pharmacy principles in formulary management, benefit design, medication therapy management and adherence management.

Interns work directly with pharmacists and other members of the health care team to gain an appreciation of how managed care pharmacy principles seek to maximize health care resources and patient care outcomes.

For most of the 10-week program, each intern is assigned to a health plan, pharmacy benefit management company and employer site. Interns also spend one week at AMCP Foundation offices in Alexandria, Va., and a trip to Pfizer headquarters in New York.

Each intern wrote a first-person account of their experience this summer.

Read them [here](#).