



VALUE-BASED HEALTH CARE

Identifying Benefits for Patients, Providers & Payers

Monday, October 16, 2017
Grapevine Ballroom C
Gaylord Texan Hotel & Convention Center
Dallas, Texas



AMCP | Academy of
Managed Care
Pharmacy

FOUNDATION

www.amcpfoundation.org

AMCP 2017
NEXUS

AGENDA AT-A-GLANCE

- 11:30 Welcome & Introduction
- 11:35 Paying for Value In Health Care
- 12:15 Lunch
- Best Poster Presentation:
Medication Therapy Management
Services and the Impact to Health
Care Utilization
- 1:15 Keynote
- Concepts of Health Care Value &
Patient Perspectives
- 1:45 Roadmap to Patient Engagement
- 2:45 Provider Perspectives
on Consumer Priorities in
Value-Based Care
- 3:45 Payer Perspectives on Value
- 4:45 Consensus Priorities
- 5:15 Networking Reception



FOUNDATION

About AMCP Foundation

The AMCP Foundation advances collective knowledge on major issues associated with the practice of pharmacy in managed health care, including its impact on patient outcomes. Other Foundation programs that facilitate the application of medication-related research include the *Emerging Trends in Health Care* series and Best Poster competitions.

The Foundation cultivates future leaders in the field through immersive experiences for student pharmacists, like our National P&T Competition. The Foundation was established in 1990 as a 501(c)3 nonprofit organization, and is the philanthropic arm of the Academy of Managed Care Pharmacy (AMCP).

About AMCP

AMCP is the nation's leading professional association dedicated to increasing patient access to affordable medicines, improving health outcomes and ensuring the wise use of health care dollars. Through evidence- and value-based strategies and practices, the Academy's 8,000 pharmacists, physicians, nurses and other practitioners manage medication therapies for the 270 million Americans served by health plans, pharmacy benefit management firms, emerging care models and government.



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PROGRAM OVERVIEW

The value debate among stakeholders in the vast U.S. health care system is growing in frequency, intensity and importance. Much of the focus has been on how decisions should be made, based on how we define value. However, it is clear that what constitutes value from stakeholder to stakeholder is often different. More significantly, there is not a unified and comprehensive approach to examining, considering and integrating varied value objectives.

The need for building better understanding of different stakeholder definitions of value is the focus of this year's 7th Annual Research Symposium examining **Value-Based Health Care: Identifying Benefits for Patients, Providers and Payers**.

As we explore the value objectives in integrating medical and pharmaceutical therapy, there are two compelling considerations: 1) how should one stakeholder group address value considerations from different stakeholder viewpoints, and 2) what is the importance of achieving a consensus on value, and what are the barriers or challenges.

The patient perspective is of particular importance in the value debate. Indeed, recognizing and integrating patient perspectives into value assessments should enable pharmaceutical manufacturers, providers, health plans and payers to develop and deliver products and services with a higher value to society. Experts in our panel discussions today will examine the role managed care pharmacy, health plans, PBMs, payers, pharmaceutical manufacturers, *and* patients can – and should – play.

Active participation by Symposium attendees is strongly encouraged. The ideas and recommendations that emerge will result in identifying tangible strategies, programs, and actions that can help improve the quality of health care delivery and patient outcomes.

Our efforts in addressing the value proposition will not end today. Importantly, the AMCP Foundation will share today's findings with policy makers, employer and patient groups, health plans, pharmaceutical manufacturers, the media and others. In addition to the presentations, we will produce a post-Symposium webinar, compile and distribute a Symposium summary for public distribution to patient advocacy and health care policy groups, pharmacy educators, as well as the consumer press focusing on health care. Additionally, an executive summary of the Symposium proceedings will be distributed with AMCP's *Journal of Managed Care and Specialty Pharmacy*.

With gratitude we acknowledge the following partners and their support for helping make this Research Symposium possible.

Paula J. Eichenbrenner, CAE,
Executive Director

Ebony S. Clay,
Program Manager

Phillip L. Schneider, MA, MS
Senior Consultant, Strategic
Initiatives

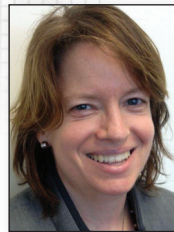


AGENDA



11:30
Welcome and Introduction

Paula J. Eichenbrenner,
AMCP Foundation Executive Director



11:35
Paying for Value In Health Care

Cliff Goodman, Senior Vice President and Director,
Center for Comparative Effectiveness Research,
Lewin Group
Symposium Moderator

Susan A. Cantrell, AMCP CEO and
AMCP Foundation Chair

Elizabeth Powers, Senior Principal, QuintilesIMS



12:15 LUNCH
Best Poster Presentation:
**Medication Therapy Management Services and the
Impact to Health Care Utilization**

Laura Happe, Editor-in-Chief, *Journal of Managed Care
Pharmacy (JMCP)*

Erin Ferries, Research Scientist, Humana

- Oral presentation by Dr. Ferries, the author with the most highly rated submission in the Value-Based Health Care abstract category, jointly organized by the AMCP Foundation and *JMCP*. Her abstract can be found on page 8.
- Dr. Ferries' findings will also be featured in the *JMCP* podium session "Will You Use My Data? Dialogue between Award-Winning Researchers & Formulary Decision-Makers" at AMCP Nexus on Wednesday, October 18 at 8:00 a.m. in Grapevine Ballroom B.

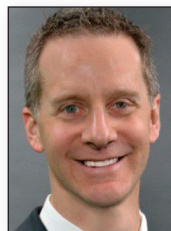
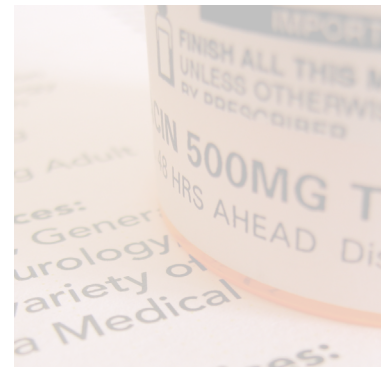
**ADDITIONAL MATERIALS PROVIDED TO SYMPOSIUM ATTENDEES
WILL INCLUDE READING LIST, PROGRAM RESOURCES,
PARTICIPANT ROSTER, EXECUTIVE SUMMARY AND SYMPOSIUM
REPORT. VISIT WWW.AMCPFOUNDATION.ORG**



1:15 KEYNOTE
Concepts of Health Care Value & Patient Perspectives

Alan Balch, CEO, Patient Advocate Foundation

- Creating a holistic approach to patient care
- Determining patient priorities and their value
- Building understanding and acceptance of patient values with payers/policy makers



1:45
Roadmap to Patient Engagement

Just Ask the Patient

Sara van Geertruyden, Executive Director, Partnership to Improve Patient Care

Inspiring Good Patients and Good Shoppers

Paul Hain, Regional President, Blue Cross Blue Shield of Texas

- With a value focus, can shared decision-making be effective?
- Tools and resources to make patients more value-conscious

Panel Q&A with Dr. Balch joining



2:45
Provider Perspectives on Consumer Priorities in Value-Based Care

Assessing Value: One Size Does Not Fit All

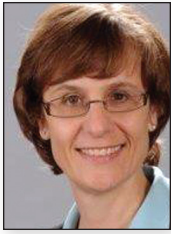
Bobby DuBois, Chief Science Officer and Executive Vice President, National Pharmaceutical Council

Finding, Counting and Proving Value

Van Crocker, President, Healthagen Outcomes, Aetna

- Value decisions related to common vs. rare patient condition
- Plan and provider use of patient data
- Incorporating patient values in plan design

AGENDA



3:45

Payer Perspectives on Value

Transparency in Health Care: A Roadmap for Consumer Engagement
Caroline Steinberg, Vice President of Programs, Network for Excellence in Health Innovation

An Employer's Balance in Managing Clinical Decisions

Kembre Roberts, Manager for Employee Wellness, Southwest Airlines

- Engaging patients and providers in selecting therapy options
- Incorporating public and private payer objectives with patient priorities
- Targeting therapies to patient and payer value priorities
- Building shared understanding of value concepts in health delivery



4:45

Consensus Priorities

Moderator, presenters and audience discuss methods for:

- Assuring consumers/patients are effectively engaged in health plan design
- Accelerating use of patient-centered health information technology to advance high value outcomes
- Key considerations in assessing various value frameworks

5:15

Networking Reception



POSTERS: Value-Based Health Care

The AMCP Foundation and *JMCP* jointly offered a new category for posters at AMCP Nexus 2017 based on the Research Symposium theme: “Value-Based Health Care: Identifying Benefits for Patients, Providers & Payers.” Researchers were invited to submit abstracts on topics such as value frameworks, value-based insurance, patient-centered value, cost sharing, payment models and policy. The top-rated abstract in this category is featured in a podium

presentation during today’s Symposium and reprinted on page 8.

Join *JMCP* and the AMCP Foundation in examining health care challenges and considering solutions. Visit the value-based health care posters during author presentations in The Exchange at AMCP Nexus on Wednesday, October 18, from 12:00-2:45 p.m.

REVIEWED ABSTRACTS (Professional) — Abstract Title / Abstract Type / Primary Author

- Adherence to Medications Following Medication Therapy Management Services / Research Reports / Erin A. Ferries
Analysis of Prescription Claims Data for Potentially Inappropriate Anticholinergic Drug Use among the Geriatric Population / Research Reports / Tyler B. Earley
Denial Rates and Prescriber Satisfaction with a State Mandated Standard Prior Authorization Form: A Health Plan’s Experience / Research Reports / Jamie B. Shaskos
Differing Costs between Episodes of Care Triggered by Abiraterone and Enzalutamide in Patients with Metastatic Castration-Resistant Prostate Cancer in Medicare Supplemental Plans / Economic Models / Bingcao Wu
Economic Implications of Hyperkalemia in a US Managed Medicaid Population / Research Reports / Nihar Desai
Impact of a Pharmacist Intervention on CMS STAR Ratings for Statin Use in Persons with Diabetes (SUPD) / Solving Problems in Managed Care / Dalia L. Zall
Leveraging Real-World Evidence to Better Inform Comparative Effectiveness Research and Support Value-Based Health Care / Research Reports / Laura M. Mesana
Medication Therapy Management Services and the Impact to Health Care Utilization / Research Reports / Erin A. Ferries
Polypharmacy Rates of Central Nervous System-Active Agents in the Geriatric Population / Research Reports / Corrie Sanders
Status of Current Outcomes-Based Contracting Approaches and Future Thoughts / Research Reports / Amit S. Patel
The Current Status of Outcomes-Based Contracting for Manufacturers and Payers: An AMCP Membership Survey / Research Reports / Stacie A. Smith
U.S. Payer Perspectives on Patient-Reported Outcomes In Oncology / Research Reports / James D. Hammond

NON-REVIEWED ABSTRACTS (Resident/Fellow, Student Pharmacist, Graduate Student)

- High Copays and Insurance Hurdles: Negative Impact from the Multiple Sclerosis Patient Perspective / Solving Problems in Managed Care / Beth Schneider
Impact of Comprehensive Medication Review (CMR) on Medication Adherence in Eligible Medicare Members in a Managed Care Plan / Research Reports / Jennifer Oh
Increasing the Value of Pharmacist Clinical Services through Inpatient Medication Therapy Management / Billing Research Reports / Patrick R. LaFontaine
Items to Consider to Support the Validity of Biomarkers for Use as Surrogate Endpoints in Clinical Trials / Research Reports / Fahim Faruque
Needs Assessment Survey for Translation of Pharmacogenetics into Clinical Practice at University of California San Francisco Health / Research Reports / Angela Zakinova
Systematic Review of Predictive Models for Opioid Abuse / Research Reports / Lauren M. Chin
The Effect of Combination Antiretroviral Treatment Regimens on Patient Medication Adherence and Overall Health Care Utilization in the Human Immunodeficiency Virus Population / Research Reports / Stephen Meninger

ABSTRACT: Best Poster Award in Value-Based Health Care

Abstract Title: Medication Therapy Management Services and the Impact to Health Care Utilization

Primary Author: Erin A. Ferries

Abstract Category: Value-Based Health Care: Identifying Benefits for Patients, Providers and Payers

Sub Category: Patient-Centered Value

Background:

Medication therapy management (MTM) services are conducted by Medicare Prescription Drug Plan sponsors via Comprehensive Medication Review (CMR) or Targeted Medication Review (TMR) as required by the Centers for Medicare and Medicaid Services. MTM services are intended to optimize medication use and should lead to improved outcomes, but real-world evidence of MTM effectiveness is limited.

Objective:

The objective of this study was to compare patients participating in MTM services (CMR and/or TMR) to eligible, non-participating patients on acute inpatient (IP) admissions and emergency department (ED) visits.

Methods:

The retrospective, cohort analysis of patients eligible for MTM in 2014 utilized Humana's administrative claims data. MTM participants were 1:1 propensity score matched to eligible, non-participants who refused services or could not be reached, and were matched on MTM service type received or that they were eligible to receive: CMR only, TMR only, or CMR+TMR. Trend-adjusted outcomes for IP admissions and ED visits were analyzed among the cohorts for 12 months post MTM service/eligibility. Changes from pre-index through post-index for non-participants were used to establish the

expected trend. Post-index IP admissions and ED visits for participants were then compared to pre-index participant IP admissions and ED visits multiplied by the expected IP admission and ED visit trends, respectively.

Results:

The study identified 64,801 CMR-only, 5,692 TMR-only, and 9,876 CMR+TMR participants matched to eligible non-participants. For patients receiving CMR-only, differences in IP admissions and ED visits for participants versus non-participants were not evident. TMR-only participants had 55.2 fewer trend-adjusted IP admissions per 1,000 patients than nonparticipants (95% CI 29-81 fewer per 1,000); differences in ED visits were not evident. CMR+TMR participants had 62.1 fewer trend-adjusted IP admissions per 1,000 patients than nonparticipants (95% CI 43-82 fewer per 1,000); differences in ED visits were not evident.

Conclusions:

Patients receiving TMR services, or CMR+TMR, are most likely to benefit from MTM services given the reduction found in IP admissions. CMR services alone did not provide benefit to participants, relative to non-participants. Given the increasing importance of optimal medication utilization, it is essential to understand which MTM services will produce positive clinical outcomes among eligible patients.

SPEAKERS

**Alan Balch, PhD**

Dr. Balch began his role as CEO in July 2013, succeeding founder Nancy Davenport-Ennis in day-to-day management and onsite leadership for Patient Advocate Foundation.

Dr. Balch brings a decade of executive leadership in the non-profit sector with an emphasis on consensus-building and collaboration to his position as Chief Executive Officer. Dr. Balch has extensive experience working with boards and senior executive staff to identify strategic priorities and then coordinating implementation of mission-critical activities across multiple staff and departments including advocacy, policy, finance, development, legal, health promotions, science, and field operations. Dr. Balch has led numerous federal advocacy efforts on a range of issues both at the legislative and regulatory level over the years. For example, he helped to organize and lead a coalition that successfully fought for improvements in the regulatory process for the review of cancer drugs at the Food and Drug Administration (FDA). He also contributed key concepts and statutory language to important provisions in the Affordable Care Act.

From 2006 - 2013, he served as the Vice President of the Preventive Health Partnership -- a nationwide health promotion collaboration between the American Cancer Society, American Diabetes Association, and American Heart Association. Under Dr. Balch's leadership, the collaboration has engaged in numerous arenas including federal advocacy, health system reform, patient education, scientific publications, health equity, worksite wellness, and joint fundraising. He also negotiated and helped to oversee a formal partnership between the three organizations on a multi-million dollar quality improvement program known as The Guideline Advantage that is designed to improve patient care by providing performance feedback to physicians and their practices across various quality of care measures. Prior to his work with the Preventive Health Partnership, Dr. Balch

was the Executive Director of Friends of Cancer Research. Dr. Balch worked closely with the Chair and board of directors of Friends to develop and implement a strategic growth plan that significantly expanded programmatic activities while tripling average annual revenues and net assets to more than \$1 million.

Dr. Balch is currently a member of the Board of Directors and serves as Treasurer for the Center for a New American Dream. He also serves on the Executive Board of the Patient Advocate Foundation and National Patient Advocate Foundation. Dr. Balch is a member of the National Committee for Quality Assurance's Wellness and Health Promotion Advisory Committee and serves on the Advisory Board for both the Patient Resource Cancer Guides and the Partnership to Fight Chronic Disease.

He earned his PhD in environmental studies in 2003 from the University of California, Santa Cruz; his master's degree in environmental sciences in 1997 from the University of Texas in San Antonio; his bachelor's degree (cum laude) in biology in 1994 from Trinity University in San Antonio. While pursuing his master's degree, Dr. Balch worked as a grant writer for The Nature Conservancy of Texas and, while completing his doctoral work, he taught undergraduate courses in political science, public policy and economics as a teaching fellow at UC Santa Cruz.

The transition from environmental interests to health care was inspired by two cancer-related deaths in his family within weeks of each other in 2003. The first was the tragic death of his twelve-year old cousin to brain cancer with whom both he and his wife were very close. Shortly thereafter, his grandmother ended a painful fight against colon cancer. Dr. Balch served as one of her primary caregivers during the last few months of her life.

Dr. Balch and his wife, Valerie, are both accomplished amateur triathletes and are active volunteers in their community. They have two boys: Andrew and Matthew.

SPEAKERS



Susan A. Cantrell, RPh, CAE

Susan Cantrell is CEO of the Academy of Managed Care Pharmacy (AMCP), an 8,000-member professional association of pharmacists and other health care practitioners

who develop and provide a diversified range of clinical, educational, business and medication management services and strategies on behalf of the 200 million Americans covered by a managed care pharmacy benefit. She also is Chair of the AMCP Foundation.

Previously she was Senior Vice President and Managing Director of the Americas for the Drug Information Association (DIA), an 18,000-member global society of professionals involved in the development and life-cycle management of pharmaceuticals and other medical products. In this role, she was responsible for the development and implementation of DIA's strategy in North, Central, and South America, including collaboration with regulatory agencies and other key organizations in the region.

Before joining DIA, Susan was Vice President of Resources Development at the American Society of Health System Pharmacists (ASHP). While at ASHP, she helped launch ASHP Advantage and build ASHP's online learning enterprise, providing innovative continuing education offerings for pharmacists, physicians, and other members of the health care team. Under her leadership, ASHP became the only pharmacy association accredited by the Accreditation Council for Continuing Medical Education as a provider of continuing medical education for physicians.

Susan is a graduate of the University of Mississippi College of Pharmacy and has completed an ASHP-accredited hospital pharmacy residency program at University of Mississippi Medical Center. She received her Certificate in Public Health from the University of North Carolina Gillings School of Public Health. A registered pharmacist and former hospital and home care pharmacy administrator, she has extensive experience in pharmacy

leadership, medical education, health policy and regulation, and nonprofit association management. She is certified by the American Society of Association Executives as a Certified Association Executive (CAE).



Percy "Van" Crocker, Jr.

Van Crocker is President, Healthagen Outcomes. Healthagen Outcomes offers analytical and advisory services that meet the market and clinical challenges faced by

pharmaceutical, biotech, and device companies. Their services use real-world data, advanced technologies, and professional know-how to illuminate therapeutic and economic value. They offer collaborative resources across Aetna to enable forward looking research into real-world outcomes and the realities of therapeutic use in genuine clinical settings.

Through Healthagen Outcomes, customers gain unique insights from Aetna data and access to Aetna-affiliated institutions and resources. The company leverages longitudinal health claims data from up to 23M Aetna members, and from multiple other sources. The Healthagen team also utilizes 800+ value-based relationships with ACOs across the country. Healthagen's integration within Aetna opens access to professionals tackling analytics, population health, consumer and provider engagement, and data exchange/aggregation. In short, they tap into an unmatched level of resources to uncover the evidence-based understanding critical to any therapeutic area.

Crocker has a 20-year career in health care, technology, and management consulting. Prior to Healthagen, Van led finance and business development for AuraSense, a biotechnology company founded by world-renowned nanomedicine authority, Dr. Chad Mirkin, and funded by AbbVie Biotech Ventures and Bill Gates, among others. The company has developed a broad array of nanoparticle-based

genetic therapies and diagnostic platforms, with applications in cancer and autoimmune conditions. Prior to AuraSense, Mr. Crocker was with Booz & Company, focusing on payer/provider clients. Mr. Crocker began his career at Oracle Corporation, where he was an award-winning consultant.



Robert W. Dubois, MD, PhD

Robert is the Chief Science Officer and Executive Vice President of the National Pharmaceutical Council (NPC). In this role at NPC, he oversees the company's research on policy issues as they relate to the role of real-world evidence in decision making, how to determine the value of health care services, the relationship between access and health outcomes, and the approaches to maintain an environment that supports health innovation.

Dr. Dubois brings over 25 years of experience in health care research, with a key focus on understanding and ensuring that patients receive high value health care. Dr. Dubois is also a member of the Medicare Evidence Development and Coverage Advisory Committee, Advisory Board of the Institute for Clinical and Economic Review, the Associate Editor of the Journal of Comparative Effectiveness Research and on the editorial board for Health Affairs and The American Journal of Managed Care. He has published more than 150 peer-reviewed articles.



Paula J. Eichenbrenner, CAE

Paula was appointed Executive Director of the Academy of Managed Care Pharmacy (AMCP) Foundation in November 2015. In this capacity, she partners with the Board of Trustees to provide strategic leadership for the AMCP Foundation, the Academy's philanthropic and educational arm. Prior to joining the AMCP Foundation, Ms. Eichenbrenner held leadership

roles at the American Society for Nutrition/ASN Foundation and the Council for Affordable and Rural Housing. She has been recognized with numerous industry distinctions, including the *Association Trends* Young & Aspiring Association Professional Award.

Eichenbrenner is a Certified Association Executive (CAE) with fundraising and public affairs experience in diverse non-profit settings including trade associations, professional societies and foundations. An honors graduate of Tulane University, she is currently completing a Master's in Business Administration from Virginia Tech. She is a member of the Association Foundation Group (where she serves on the Board of Directors), the Association of Fundraising Professionals and the American Society of Association Executives. Additionally, Paula serves on the Newcomb College Institute Director's Advisory Council.



Erin Ferries, PhD, MPH

Erin Ferries has worked as a Research Scientist in Health Care Economics at Humana for the past two years. Erin's work at Humana includes designing and analyzing prospective and retrospective health care economics and pharmaceutical outcomes studies. Erin received her PhD in Pharmaceutical Health Outcomes and Policy from the University of Houston-College of Pharmacy and a Master of Public Health from the University of Arizona. Erin has several publications emphasizing controlled substance prescription/opioid use and abuse and prescription drug monitoring programs. She currently lives in Denver, Colorado with her husband.

SPEAKERS



Sara Traigle van Geertruyden, JD

Sara Traigle van Geertruyden is the Executive Director of the Partnership to Improve Patient Care (PIPC), which is also chaired by former Congressman

Tony Coelho, primary author of the Americans with Disabilities Act. Sara joined PIPC in January 2011, and also serves as a Partner at the firm Thorn Run Partners. Her work is focused on policies to advance a patient-centered health system, from patient engagement in research to driving outcomes that matter to patients in health care payment and delivery.

Sara is a healthcare and welfare policy expert with over 20 years of experience. Sara began her career on Capitol Hill, working for former Senator John Breaux (D-LA) from 1996-2003, first as a projects assistant handling Congressional appropriations and advising constituents on the federal grant process, and ultimately spending over 3 years as a legislative assistant overseeing Senate Finance Committee issues for health and welfare.

In 2003, she joined the law firm Patton Boggs where she practiced in the public policy group handling regulatory and legislative issues related to health care, welfare, and appropriations for clients. Sara has represented clients including hospital systems, pharmaceutical companies, health care provider associations and coalitions. Her scope of work in health policy combines expertise in working with all of the major health care agencies, including the Patient-Centered Outcomes Research Institute (PCORI), the Centers for Medicare and Medicaid Services, the Administration on Aging, and the Food and Drug Administration, and the Center for Medicare and Medicaid Innovation.

Sara has a strong reputation on both sides of the political spectrum, having staffed Senator Breaux in his efforts to pass legislation that he championed with former Senator Bill Frist (R-TN) to modernize the Medicare program, and in his efforts to raise bipartisan ideas for health reform and T.A.N.F. reauthorization.

Ms. Van Geertruyden received her bachelors degree from Wake Forest University and earned her juris doctor at the Catholic University Columbus School of Law.



Clifford Goodman, PhD

Cliff is Senior Vice President and Director, Center for Comparative Effectiveness Research. He joined The Lewin Group in 1996. He has 30 years of experience working with government,

industry and nonprofit organizations in such areas as health technology assessment, comparative effectiveness research, health economics, and studies pertaining to health care innovation, regulation, and payment for pharmaceuticals, biologics, medical devices, and other interventions. Other recent areas include pharmacogenomics, diagnostic testing, personalized medicine, organ donation and transplantation, and policy applications of cost-effectiveness analysis.

He served as Chair of the Medicare Evidence Development and Coverage Advisory Committee (MEDCAC) for the Centers for Medicare & Medicaid Services (2009-2012). Dr. Goodman is Past President of the professional society, Health Technology Assessment International (HTAi), and is a Fellow of the American Institute for Medical and Biological Engineering. A compelling public speaker on these topics, Cliff is also a nationally recognized health policy issues moderator and expert panel facilitator. He received a Doctor of Philosophy from The Wharton School, University of Pennsylvania, a Master of Science from The Georgia Institute of Technology, and a Bachelor of Arts from Cornell University.

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Paul Hain, MD

Dr. Paul D. Hain is the Market President for North Texas at Blue Cross and Blue Shield of Texas (BCBSTX). In this role, he works with sales and account management, network, policy

development, government and community relations as well as internal and external communications to support the company's interactions in the large and dynamic business community of the Dallas-Fort Worth area and throughout north Texas.

Prior to BCBSTX, Dr. Hain was Vice President and Medical Director of Population Health and Network Development at Children's Medical Center of Dallas. Before moving to Dallas, Dr. Hain was the Associate Chief of Staff and Medical Director for Quality at Vanderbilt Children's Hospital, where he was the founder of the Pediatric Hospitalist Program. He has completed terms on both the American Academy of Pediatrics Executive Committee for the Section of Hospital Medicine and the State Medicaid Managed Care Advisory Committee.

Academically, Dr. Hain has published in multiple journals and lectured nationally concerning the varied topics of quality improvement, risk management, readmissions, patient throughput, the use of the APR-DRG system, and dashboard use in hospital medicine. He continues to practice medicine at Children's Medical Center.

Dr. Hain received his MD from the Vanderbilt School of Medicine, and he completed his pediatrics residency at Vanderbilt Children's Hospital. Prior to that, Dr. Hain received his BS in Engineering from Rice University, and subsequently worked as a corrosion engineer in Alaska.



Laura E. Happe, PharmD, MPH

Laura E. Happe is the Editor-in-Chief of the *Journal of Managed Care and Specialty Pharmacy (JMCP)*, the official peer-reviewed journal of the Academy

of Managed Care Pharmacy. *JMCP* is dedicated to improving the quality of care for patients by publishing the results of scientific evaluation to a circulation of over 30,000 people. In addition to this role, she is also the Chief Pharmacy Officer of Humana, where she is responsible for advancing the clinical pharmacy acumen and integration into the company's integrated care delivery model. During her time at Humana, she has advanced the research program, contributing to more than 70 peer-reviewed published manuscripts. Laura earned her Doctorate of Pharmacy degree from Creighton University and is a licensed pharmacist in both Florida and Arizona. She also holds a Master's of Public Health degree with an emphasis in epidemiology from the University of South Florida and is fellowship trained in pharmacoconomics and outcomes research.



Elizabeth Powers, MBA

Elizabeth Powers has been a strategy consultant for over 15 years and is currently a Senior Principal in QuintilesIMS' Real-World Insights Group.

Elizabeth has been an innovator

in building new engagement models between pharma and payers and pharma and hospital systems, primarily through real world evidence, for over 10 years. Driving this transformation is a passion and core to her career. She has authored or coauthored many articles, including *The Secrets to Successful Strategy Execution* in *Harvard Business Review*, one of HBR's most downloaded

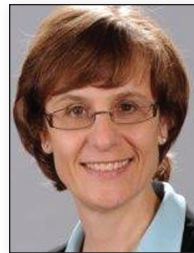
SPEAKERS

articles. Prior to joining QuintilesIMS, Elizabeth was a partner at Booz & Co. (now Strategy&), where she was the recipient of a Hammer Award for Reinventing Government and Booz Allen Hamilton's Professional Excellence Award. She holds a BA from St. John's College (Annapolis and Santa Fe) and an MBA from The Wharton School at the University of Pennsylvania.



Kembre Roberts

Kembre Roberts currently serves Southwest Airlines as Manager for Employee Wellness. Kembre is responsible for the administration of employee wellness programming for 57,000 Employees and their dependents across 100 locations in the United States. As a member of the benefits strategy team at Southwest, she is always seeking ways to tie in preventive approaches to plan design and minimize the cost-shifting that often occurs in health plans. She has also served on the Programs Committee for the Dallas-Fort Worth Business Group on Health and the Worksite Wellness Council for the American Cancer Society. Prior to joining Southwest Airlines in 2011, Kembre worked for two other organizations supporting their corporate wellness initiatives during her first 10 years in the industry. She worked as the Wellness Program Manager for L-3 Communications. She also worked as a Fitness Specialist for Texas Instruments' Activity Center. Kembre is married and has three children who keep them very active.



Caroline Rossi Steinberg, MBA

Caroline Rossi Steinberg joined the Network for Excellence in Health Innovation as the Vice President for Programs in October of 2016. Prior to this position, she served for 14 years as the Vice President for Trends Analysis at the American Hospital Association (AHA). In this role, Ms. Steinberg oversaw teams of researchers, data analysts and consultants in conducting policy research, trends analysis and data analytics to support AHA's advocacy needs broadly defined to include regulatory, legislative, legal and public/media relations activities. Prior to moving to the AHA, Ms. Steinberg was a vice president at The Lewin Group, where she spent nine years working with both public and private provider organizations to develop strategies to confront changes in the health care environment. She also led the intensive site visit component of the Community Tracking Study under contract with the Center for Studying Health System Change. In prior consulting positions, she has worked to improve the operations of hospitals and health systems and conducted data-driven redesign of the health care benefit packages for unionized workers for a Fortune 500 company. She holds a master of business administration (MBA) from the Tuck School at Dartmouth College where she was named an Edward Tuck Scholar and a bachelor's degree from Harvard University.





Congratulations, SCHOLARSHIP RECIPIENTS

New practitioners, graduate students, residents, fellows, student pharmacists, patient advocates, researchers, clinicians, or other health care professionals with an established commitment to placing research in practice were invited to apply for scholarships to attend the 2017 Research Symposium. Scholarships were made possible as a new offering, through the support of our funding partners.

Congratulations to the following recipients!

- Lindsay Adair, The Ohio State University College of Pharmacy
- Shana Barkhordari, Western University of Health Sciences
- Insiya Poonawalla, Humana
- Erin Solano, Huron Consulting Group

As of September 15, 2017



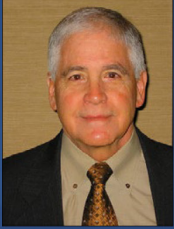
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SAVE THE DATE

and start training!

The AMCP Foundation's
next race, walk and sleep-in
will be held during the
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